

**ANGELA XIAO WU**

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PROFESSIONAL APPOINTMENTS

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Assistant Professor, Department of Media, Culture, and Communication, New York University, 2017-present

Assistant Professor, School of Journalism & Communication, Chinese University of Hong Kong, 2014-2017

Deputy Director of Master Program in Global Communication, Chinese University of Hong Kong, 2015-2017

EDUCATION

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Northwestern University, Ph.D. Media, Technology & Society, 2014

Dissertation: *Uses of the Chinese Internet: Everyday media practices and political subject-formation among China's early web surfers*

Dissertation Committee: Janice Radway (Chair), Wendy Griswold (Sociology), Jessica Greenberg (Anthropology, UIUC), Yiching Wu (East Asian Studies, University of Toronto)

Qualifying Examination Committee: Janice Radway, James Ettema, Noshir Contractor

Chinese University of Hong Kong, M.Phil. Communication, 2008

Advisor: Joseph Man Chan

Tsinghua University, B.A. Journalism & Applied Computer Science (Minor), 2006

*magna cum laude, distinction in major*

PUBLICATIONS

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*Journal Articles* ( <sup>E</sup>-co-first author; #-graduate student )

11. Taneja, H.<sup>E</sup>, **Wu, A. X.**<sup>E</sup> (2018). Pathways to fragmentation: User flows and web distribution infrastructures. *Proceedings of the 10<sup>th</sup> ACM Conference on Web Science (WebSci'18, May 27-30, 2018, Amsterdam, Netherlands)*, 255-259. doi:10.1145/3201064.3201107.
10. **Wu, A. X.** (2017). Brainwashing paranoia and lay theories in China: The phenomenological dimension of media use (and the self) in digital environments. *Media, Culture & Society*. Online First. doi.org/10.1177/0163443717734409
9. Taneja, H.<sup>E</sup>, **Wu, A. X.**<sup>E</sup>, & Edgerly, S. (2017). Rethinking the generational gap in online news use: An infrastructural perspective. *New Media & Society*. Online First. doi:10.1177/1461444817707348
8. **Wu, A. X.**<sup>E</sup> & Taneja, H.<sup>E</sup> (2016). Reimagining Internet geographies: A user-centric ethnological mapping of the World Wide Web. *Journal of Computer-Mediated Communication*, 21(3), 230-246. doi: 10.1111/jcc4.12157

7. **Wu, A. X.** (2015). Historicizing Internet use in China and the problem of the user figure. *IEEE Annals of the History of Computing*, 37(4), 2-4. doi: 10.1109/mahc.2015.75
6. Taneja, H.<sup>E</sup> & **Wu, A. X.**<sup>E</sup> (2014). Does the Great Firewall really isolate the Chinese? Integrating access blockage with cultural factors to explain web user behavior. *The Information Society*, 30(5), 297-309. doi: 10.1080/01972243.2014.944728
  - Winner of OUTSTANDING ARTICLE AWARD 2015, International Communication Association
  - Translated into Chinese and reprinted as 〈防火牆真的讓中國與世隔絕了嗎？從整合互聯網屏蔽和文化因素的角度來解釋網絡用戶的使用習慣〉。《傳播與社會學刊》(Communication & Society), 第 35 期, 頁 27-55。
    - Winner of CHINESE JOURNALISM & COMMUNICATION JOURNAL ARTICLE AWARD 2017, Chinese Association for History of Journalism & Mass Communication (CAHJC)
5. **Wu, A. X.** (2014). Ideological polarization over a China-as-superpower mind-set: An exploratory charting of belief systems among Chinese Internet users, 2008-2011. *International Journal of Communication*, 8, 2243-2272. [2014 acceptance rate: 9%]
4. **Wu, A. X.** (2014). The shared pasts of solitary readers in China: Connecting web use and changing political understanding through reading histories. *Media, Culture & Society*, 36(8), 1168-1185. doi: 10.1177/0163443714545003
3. **Wu, A. X.** (2012). Hail the independent thinker: The emergence of public debate culture on the Chinese Internet. *International Journal of Communication*, 6, 2220-2244. [2012 acceptance rate: 8%]
2. **Wu, A. X.** (2012). Broadening the scope of cultural preferences: Film consumption and movie talk in the Chinese piracy market, 1980s - 2005. *International Journal of Communication*, 6, 501-529. [2012 acceptance rate: 8%]
1. **Wu, A. X.** (2006). Journalistic coverage of domestic violence in China. *Collection of Women's Studies*, 70(1), 63-66. [In Chinese]

#### Book Chapter

1. Wu, A. X. (2008). The great darkness at eleven o'clock: The body in time-space, an excursion or an escape? In E. Ma & G. Wong (Eds.), *Sleepless Cities: Ethnographies of Urban Nightscapes* (pp.198-223). Hong Kong: Roundtable Publishing. [In Chinese]

#### Academic Translations

2. Moinak Biswas. Body and Spirits of Independence (独立的种种身体与精神). *The Independent Critic* (独立评论), 2012 (2): 74-77. (With Wing-Kwong Wong & Hsing-Wen Chang)
1. Ashish Rajadhyaksha. The 'Bollywoodization' of the Indian cinema: Cultural nationalism in a global arena (印度电影的宝莱坞化：全球舞台上的文化国族主义). In Ashish Rajadhyaksha (Ed.), *You Don't Belong: Pasts and Futures of Indian Cinema* (你不属于：印度电影过去和未来) (pp. 147-171). Shanghai Renmin Press, China, 2011.

#### Invited Digital Media Publications

“Reimagining the Internet as a mosaic of regional cultures” (Invited contribution). *The Conversation*, February 17, 2016. (with H. Taneja)

- Translated into Chinese and published as “Internets of the Third World: The sea of stars veiled by multinational corporations,” *Groundbreaking* (破土). March 30, 2016.

“A ‘big data’ analysis of news consumption in online lives in America and beyond.” *Donald W. Reynolds Journalism Institute (RJI) Blog*, May 19, 2016. (with H. Taneja)

“Internet governance and Internet usage: Linking two disparate fields.” *Internet Policy Observatory (IPO)*, August 12, 2014. (with H. Taneja)

“What balkanizes the Internet: Access blockage or access unwanted?” *CGCS Media Wire*, December 18, 2013. (with H. Taneja)

## AWARDS & HONORS

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CHINESE JOURNALISM & COMMUNICATION JOURNAL ARTICLE AWARD 2017, Chinese Association for History of Journalism & Mass Communication (CAHJC), Zhengzhou, China. 2017.

OUTSTANDING ARTICLE AWARD 2015, International Communication Association (ICA), San Juan, PR. 2015.

BEST POSTER AWARD, ACM (Association for Computing Machinery) Web Science, Bloomington, IN. 2014. US\$200

SIGWEB STUDENT TRAVEL AWARD, Web Science, Bloomington, IN. 2014. US\$250

DR. D. RAY HEISEY GRADUATE STUDENT SCHOLARSHIP, Association for Chinese Communication Studies, National Communication Association (NCA), New Orleans, LA. 2013. US\$400

BEST GRADUATE STUDENT PAPER AWARD, 11th Annual Chinese Internet Research Conference (CIRC), Oxford, UK. 2013. US\$400

MARKHAM TOP STUDENT PAPER AWARD (2<sup>nd</sup> place), International Communication Division, Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC. 2013. US\$75

EXCELLENT GRADUATE (Top 10%), Tsinghua University, Beijing, China. 2006

## GRANTS & FELLOWSHIPS

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### *External*

POSTDOCTORAL FELLOWSHIP, Henry Luce Foundation/American Council of Learned Societies (ACLS) Program in China Studies. “Sorting out the Internet with data analytics,” 2018. US\$50,000

EARLY CAREER SCHEME RESEARCH GRANT, Research Grants Council of Hong Kong.  
“Sense-making under China’s censored abundance: The transformation of political orientations through reflexive media practices,” 2016. PI, US\$37,100

REYNOLDS JOURNALISM INSTITUTE RESEARCH GRANT, University of Missouri. "A 'big data' analysis of news consumption in online lives: America and beyond," 2015. Co-Investigator, estimated funding for research travels US\$2,500

TRAVEL GRANT FOR EMERGING MEDIA AND COMMUNICATIONS SCHOLARS ON COMMUNICATION POLICY, International Association for Media and Communication Research (IAMCR), 2014. Co-PI, US\$2,700

CROSS-REGIONAL RESEARCH GRANT, Internet Policy Observatory, University of Pennsylvania. "What balkanizes the Internet: Access denied or access unwanted," 2014. Co-PI, US\$16,000

DISSERTATION FELLOWSHIP, Chiang Ching-kuo Foundation for International Scholarly Exchange. 2013. US\$15,000

PRE-DISSERTATION RESEARCH GRANT, Henry Luce Foundation /ACLS Program in China Studies. 2013. US\$5,000

*Internal (Competitive)*

RESEARCH GRANT, Centre for Chinese Media and Comparative Communication Research, Chinese University of Hong Kong. "Comparing web use patterns in the Old and New Internet Worlds: Demographic profiles of Chinese and American Internet traffic," 2015. PI, US\$4,600

DIRECT GRANT FOR RESEARCH, Faculty of Social Science, Chinese University of Hong Kong. "On the human-machine frontier: The rise of data science expertise in digital capitalism," 2015. PI, US\$5,160

RESEARCH GRANT, Centre for Chinese Media and Comparative Communication Research, Chinese University of Hong Kong. "Patterns of global online attention: A conceptual and empirical demonstration," 2015. PI, US\$4,600

RESEARCH GRANT FOR GRE/ECS PROPOSAL DEVELOPMENT, Faculty of Social Science, Chinese University of Hong Kong. "Sense-making under China's censored abundance: The transformation of political orientations through reflexive media practices," 2015. PI, US\$5,160

RESEARCH GRANT, Centre for Chinese Media and Comparative Communication Research, Chinese University of Hong Kong. "The rise of the global South on the World Wide Web: Bridging Internet policies and web user behavior." 2014. PI, US\$5,300

DISSERTATION RESEARCH TRAVEL AWARD, Buffett Institute for Global Studies, Northwestern University, 2012. US\$2,500

RESEARCH GRANT, Science Studies Cluster, Northwestern University, 2012. US\$500

RESEARCH IGNITION GRANT, Department of Communication Studies, Northwestern University, 2011. US\$2,000

GRADUATE RESEARCH GRANT, The Graduate School, Northwestern University, 2011. US\$3,000

FULL GRADUATE FELLOWSHIPS, The Graduate School, Northwestern University, 2008-2013.

FULL STUDENTSHIPS FOR MASTER DEGREE, Chinese University of Hong Kong, 2006-2008.  
US\$41,828

SOUTH CHINA MORNING POST SCHOLARSHIP (Top University Scholarship), Tsinghua University  
2005. US\$1,430

ZHOU HUIQI SCHOLARSHIPS (Top University Scholarship), Tsinghua University, 2003-2004.  
US\$860

## INVITED TALKS

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Invited Speaker, Communication, Culture and Governance in China and East Asia Symposium  
(Queensland University of Technology + University of Queensland), Brisbane, Australia. August  
2018

Invited Speaker, Rethinking “the user” through Chinese web use. Exploring Media Ecosystems  
(MIT Center for Civic Media + Harvard Berkman Center), MIT Media Lab, Cambridge, MA. March  
2018

Invited Speaker, Inaugural Digital Scholarship Symposium, The Chinese University of Hong Kong  
Library. Hong Kong, 2017.

Invited Speaker. Interdisciplinary Faculty Research Seminar on “Modeling Spatial Clustering of  
Behavior,” Faculty of Social Science, Chinese University of Hong Kong. Hong Kong, 2017.

Emergent technology and cultural change. The Media School, Indiana University Bloomington,  
Bloomington, IN. 2015.

Does censorship or culture explain the isolated Chinese Internet? Analyzing global online audience  
flows. Media Studies Working Group, Medill School of Journalism, Northwestern University,  
Evanston, IL. 2013.

## CONFERENCE PARTICIPATIONS

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Wu, A. X. Reception: In celebration of Janice Radway, American Studies Association (ASA) annual  
conference, November 2017, Chicago, IL.

Wu, A. X. Data science as a new expertise and the PhD question. Panel: Techno-Jobs and Capital III:  
Transnationalism, Race, Gender, and Expertise of Techno-Labor. Society for Social Studies of  
Science (4S) annual conference, August, 2017, Boston, MA.

Taneja, H. & Wu, A. X. How do online audiences flow to fragment? Augmenting duplication  
analysis with clickstreams. Mass Communication Division, International Communication  
Association (ICA) annual conference, May, 2017, San Diego, CA.

Wu, A. X. & Taneja, H. Pathways to fragmentation: Audience flows and web distribution  
infrastructures. Preconference “Distribution Matters,” International Communication Association  
(ICA) annual conference, May, 2017, San Diego, CA.

Taneja, H. & Wu, A. X. Attention ecology of the web. Communication Theory & Methodology Division, Association for Education in Journalism and Mass Communication (AEJMC) annual conference, August, 2016. Minneapolis, MN.

Invited panelist. Roundtable: The Power of Digital Research (org. Christian Sandvig & Eszter Hargittai). Theme Session, International Communication Association (ICA) annual conference, June, 2016. Fukuoka, Japan.

Edgerly, S., Taneja, H., & Wu, A. X. Millennials vs. Boomers: A network approach to exploring the generational divide in digital news use. 74th Annual Midwest Political Science Association (MPSA) Conference. April, 2016. Chicago, IL.

Wu, A. X. & Taneja, H. A user-centric ethnological mapping of the World Wide Web. Computational Social Science Summit (CSSS15). May, 2015. Chicago, IL.

Wu, A. X. & Dong, Y. The burden of class antagonism: On the rise of popular feminism in postsocialist China. Feminist Scholarship Division, International Communication Association (ICA) annual conference. May, 2015. San Juan, Puerto Rico.

Taneja, H. & Wu, A. X. Unraveling boundaries in global cultural consumption: Hybridization of WWW usage. "Understanding Global Digital Cultures Conference." April, 2015. Hong Kong.

Wu, A. X. & Dong, Y. The feminist veil of class politics: Proliferation of the class-inflected gender discourse in postsocialist China. Association for Asian Studies (AAS) annual conference, March, 2015. Chicago, IL.

Taneja, H. & Wu, A. X. The rise of the global South on the World Wide Web: A historical analysis of usage patterns. International Association of Media and Communication Research (IAMCR) annual conference. July, 2014. Hyderabad, India.

Taneja, H., Wu, A. X. & Tripathy, S. What balkanizes the Internet: Access denied or access unwanted. ACM Web Science. June, 2014. Bloomington, IN.  
- Winner of the BEST POSTER AWARD

Wu, A. X. Internet memory and political subject-formation of a counter-hegemonic group. "Appropriating the Internet: Alternative & Comparative Histories" Preconference Workshop, the Association of Internet Research annual conference (AoIR 14.0). October, 2013. Denver, CO.

Taneja, H. & Wu, A. X. How does the Great Firewall of China affect online user behavior?: Isolated 'Internets' as culturally defined markets on the WWW. International Communication Division, the Association for Education in Journalism and Mass Communication (AEJMC) annual conference. August, 2013. Washington, DC.  
- Winner of a MARKHAM TOP STUDENT PAPER AWARD (2<sup>nd</sup> place).

Wu, A. X. An exploratory charting of belief systems and ideological polarization among Chinese Internet users, 2008-2011. China and the New Internet World: the 11th Chinese Internet Research Conference (CIRC11). June, 2013. Oxford Internet Institute, UK.

Taneja, H. & Wu, A. X. Does censorship or culture explain the isolated Chinese Internet? Analyzing global online audience flows. China and the New Internet World: the 11th Chinese Internet Research Conference (CIRC11). June, 2013. Oxford Internet Institute, UK.

- Winner of the BEST GRADUATE STUDENT PAPER AWARD

Wu, A. X. Hail the independent thinker: Online debates, emerging norms, and democratic culture in China. Political Communication Division, the International Communication Association (ICA) annual conference. May, 2012. Phoenix, AZ.

Wu, A. X. Considering online public debate in authoritarian contexts: The Internet and cultivation of civic competence for democracy. Political Communication Division, the National Communication Association (NCA) annual conference. November, 2011. New Orleans, LA.

Wu, A. X. When pirated films met the Internet: The Chinese cultural public sphere of movies in an unorthodox globalization. Political Economy Section, the International Association of Media and Communication Research (IAMCR) annual conference. July, 2008. Stockholm, Sweden.

## TEACHING EXPERIENCE

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### *Instructor*

New York University, 2017-present

- Algorithmic Cultures (Senior research seminar, 19 students)
- Media and Culture in Urban China (Undergraduate elective, 24 students)
- Algorithmic Cultures (Advanced) (Master elective, 10 students)
- Computation and Culture (Doctoral seminar)

Chinese University of Hong Kong, 2014-2017

- Critical Communication Theories (Undergraduate core course, 110 students)
- Globalization and Communication (Master-level core course, 50 students)
- Qualitative Research Methods (Doctoral core course/seminar, 12 students)

Northwestern University, 2014

- Media & Memory: Remembering in a Mediated World (Junior research seminar, 10 students)

### *Teaching Assistant*

Northwestern University, 2010-2013

- Social Network Analysis
- Audience Analysis
- Theories of Mediated Communication
- Development & Marketing of Popular Culture
- Persuasive Images: Rhetoric of Popular Culture

### *Pedagogy & Development*

Professional Development Course, Centre for Learning Enhancement and Research, Chinese University of Hong Kong, 2014-2015

Graduate Teaching Certificate Program, Searle Center for Teaching Excellence, Northwestern University, 2012-2013

## ACADEMIC SERVICE

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*Journal Associate Editor*

*Chinese Journal of Communication* (2017-present)

*Journal Editorial Board*

*Television & New Media* (2017-present), *International Journal of Communication* (2018-present)

*Journal Manuscript Review*

*Chinese Journal of Communication*, *Communication & the Public*, *Communication & Society* (ICA-affiliate journal in Chinese-language), *International Journal of Communication*, *New Media & Society*, *Policy & Internet*, *Communication, Culture and Critique*, *International Journal of Press/Politics*, *China Information*, *Psychology of Women Quarterly*, *Telematics & Informatics*

*Conference and Panel Organizer & Discussant*

Chair and Moderator. Concluding Discussion with Keynote Speakers. "The Inaugural CUHK Research Summit: Digital Method and Social Development," August, 2016. Hong Kong.

Programming Committee, The Inaugural CUHK Research Summit: Digital Methods & Social Development (August 21-27, 2016), Chinese University of Hong Kong.

Chair and Discussant. Session: Twitter, Weibo, and Methodological Innovations I. "Communication Technologies and New Media Events." January 28, 2016. Hong Kong.

Organizing Committee, The 9<sup>th</sup> Chinese University Communication Visiting Scholar Month-Long Workshop: Communication Technologies and New Media Events (January - February 2016), Chinese University of Hong Kong.

*Departmental/University Service*

MEMBER, Visiting Assistant Professor Search Committee (2018), Department of Media, Culture & Communication, New York University.

MEMBER, MA Program Committee (2017-present), Department of Media, Culture & Communication, New York University.

MEMBER, Research-oriented Postgraduate (RPG) Admission Panel (2016-2017), School of Journalism and Communication, Chinese University of Hong Kong.

MEMBER, Task Force for Restructuring Doctoral Methodology Training (2015-2017), School of Journalism and Communication, Chinese University of Hong Kong.

**MEDIA COVERAGE**

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Yuqing Shuibiao (2015). "Does the Great Firewall really isolate the Chinese?" *CNPOLITICS*. July 9. [In Chinese]

Zhao, M. (2014). "Data depicting the polarization of China's online politics." *CNPOLITICS*. April 2. [In Chinese]

Dewey, C. (2013). "Study: China's 'Great Firewall' may not actually isolate Internet users." *The Washington Post*. May 29.

## HONORARY APPOINTMENTS

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RESEARCH AFFILIATE, Internet Policy Observatory, Center for Global Communication Studies, University of Pennsylvania

RESEARCH AFFILIATE, Reynolds Journalism Institute, University of Missouri

## PROFESSIONAL MEMBERSHIP

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International Communication Association (ICA)

Association for Internet Researchers (AoIR)

Association for Asian Studies (AAS)

Association for Education in Journalism and Mass Communication (AEJMC)

ACM Special Interest Group on Hypertext and the Web (SIGWEB)

## SPECIAL TRAINING AND SKILLS

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### *Training*

The Johns Hopkins Data Science Specialization (all 9 courses; verified certificates via coursera.com), 2015

Social Network Analysis Using R Workshop, Computational Social Science Summit, 2015

### *Skills*

QUALITATIVE METHODS - Discourse and textual analysis, archival research, in-depth interviews and oral history interviews, ethnography

QUANTITATIVE METHODS - Content analysis, statistics, network analysis

SOFTWARE - R, SPSS, UCINET, NodeXL, Gephi, Atlas.ti, Matlab

LANGUAGES - English, Mandarin Chinese